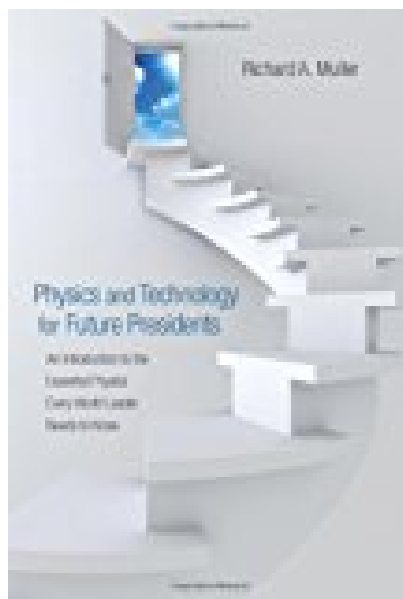


Physics and Technology for Future Presidents An Introduction to the Essential Physics Every World Leader Needs to Know



BOOK DETAILS

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BOOK SYNOPSIS

Physics and Technology for Future Presidents contains the essential physics that students need in order to understand today's core science and technology issues, and to become the next generation of world leaders. From the physics of energy to climate change, and from spy technology to quantum computers, this is the only textbook to focus on the modern physics affecting the decisions of political leaders and CEOs and, consequently, the lives of every citizen. How practical are alternative energy sources? Can satellites really read license plates from space? What is the quantum physics behind iPods and supermarket scanners? And how much should we fear a terrorist nuke? This lively book empowers students possessing any level of scientific background with the tools they need to make informed decisions and to argue their views persuasively with anyone--expert or otherwise. Based on Richard Muller's renowned course at Berkeley, the book explores critical physics topics: energy and power, atoms and heat, gravity and space, nuclei and radioactivity, chain reactions and atomic bombs, electricity and magnetism, waves, light, invisible light, climate change, quantum physics, and relativity. Muller engages readers through many intriguing examples, helpful facts to remember, a fun-to-read text, and an emphasis on real-world problems rather than mathematical computation. He includes chapter summaries, essay and discussion questions, Internet research topics, and handy tips for instructors to make the classroom experience more rewarding. Accessible and entertaining, Physics and Technology for Future Presidents gives students the scientific fluency they need to become well-rounded leaders in a world driven by science and technology. Professors: A supplementary Instructors Manual is available for this book. It is restricted to teachers using the text in courses. For information on how to obtain a copy, refer to: http://press.princeton.edu/class_use/solutions.html Leading universities that have adopted this book include: Harvard Purdue Rice University University of Chicago Sarah Lawrence College Notre Dame Wellesley Wesleyan University of Colorado Northwestern Washington University in St. Louis University of Illinois - Urbana-Champaign Fordham University of Miami George Washington University Some images inside the book are unavailable due to digital copyright restrictions.

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