

Under Pressure Coal Industry Rhetoric and Neoliberalism Palgrave Studies in Media and Environmental Communication



BOOK DETAILS

- Author : Jen Schneider
- Pages : 189 Pages
- Publisher : Palgrave Macmillan
- Language : English
- ISBN : 1137533145

[↓ DOWNLOAD](#)

BOOK SYNOPSIS

This book examines five rhetorical strategies used by the US coal industry to advance its interests in the face of growing economic and environmental pressures: industrial apocalyptic, corporate ventriloquism, technological shell game, hypocrite's trap, and energy utopia. The authors argue that these strategies appeal to and reinforce neoliberalism, a discourse and set of practices that privilege market rationality and individual freedom and responsibility above all else. As the coal industry has become the leading target and leverage point for those seeking more aggressive action to mitigate climate change, their corporate advocacy may foreshadow rhetorical strategies available to other fossil fuel industries as they manage similar economic and cultural shifts. The authors' analysis of coal's corporate advocacy also identifies contradictions and points of vulnerability in the organized resistance to climate action as well as the larger ideological formation of neoliberalism.

UNDER PRESSURE COAL INDUSTRY RHETORIC AND NEOLIBERALISM PALGRAVE STUDIES IN MEDIA AND ENVIRONMENTAL COMMUNICATION

- Are you looking for Ebook Under Pressure Coal Industry Rhetoric And Neoliberalism Palgrave Studies In Media And Environmental Communication ? You will be glad to know that right now Under Pressure Coal Industry Rhetoric And Neoliberalism Palgrave Studies In Media And Environmental Communication is available on our online library. With our online resources, you can find Applied Numerical Methods With Matlab Solution Manual 3rd Edition or just about any type of ebooks, for any type of product.

Best of all, they are entirely free to find, use and download, so there is no cost or stress at all. Under Pressure Coal Industry Rhetoric And Neoliberalism Palgrave Studies In Media And Environmental Communication may not make exciting reading, but Applied Numerical Methods With Matlab Solution Manual 3rd Edition is packed with valuable instructions, information and warnings. We also have many ebooks and user guide is also related with Under Pressure Coal Industry Rhetoric And Neoliberalism Palgrave Studies In Media And Environmental Communication and many other ebooks.

We have made it easy for you to find a PDF Ebooks without any digging. And by having access to our ebooks online or by storing it on your computer, you have convenient answers with Under Pressure Coal Industry Rhetoric And Neoliberalism Palgrave Studies In Media And Environmental Communication . To get started finding Under Pressure Coal Industry Rhetoric And Neoliberalism Palgrave Studies In Media And Environmental Communication , you are right to find our website which has a comprehensive collection of manuals listed.